



What you will do

You will use your communications skills to bring our campaigns to life through Mencap channels to improve the lives of people with a learning disability in the UK. In particular, you will work with our campaigning and policy teams on delivering our Omaze campaigning project.

You will:

- Work with our agile campaign groups on some of the key societal barriers faced by people with a learning disability: Health inequality, Homes Not Hospitals (a human rights campaign), Money & Benefits, Employment and Social care
- Develop and coordinate communications plans to engage with audiences and stakeholders across our campaigns and support relevant teams to create content across social media platforms, website, emails, and blogs
- Coordinate and facilitate quarterly reporting for the Omaze project, including facilitating one video per quarter for each Omaze project
- Support the Strategic Communications & Campaigns Manager to project manage agile campaigns

About you

Candidates from all backgrounds welcome! We are looking for people with a passion and drive to improve the lives of people with a learning disability.

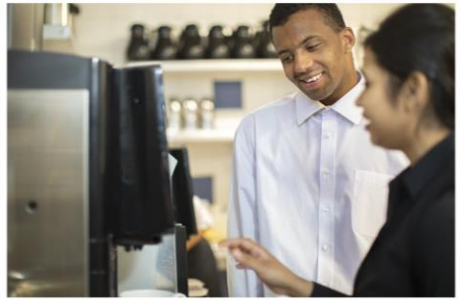
What you will bring

- A creative approach to translating complex policy into engaging campaigning content
- Experience running policy campaigns for social and political change, and storytelling to illustrate the need for change.
- A proactive approach and strong initiative to spot content opportunities, secure sign-off quickly and run with an idea
- A good understanding of social media and communicating for social justice issues
- Experience managing deadlines across teams

Your knowledge & experience

- A minimum of 2 years' experience working in a communications team on policy campaigns.
- Understanding and experience in sourcing and developing story leads, and applying an ethical storytelling framework when working with case studies
- Experience reporting on projects to donors and evaluating campaigns is desirable but not essential
- Experience working on accessible communications is desirable but not essential

Role Profile:



More information about the role

As part of our agile campaign working groups, you'll support the Strategic Campaigns & Communications Manager in bringing strategic campaign plans to life. You'll collaborate with colleagues including storytellers, graphic designers, marketing and social media teams.

Based in the external communications team, you'll play a key role in delivering our policy and campaign goals. The role is jointly managed by the Head of External Communications and the Strategic Campaigns & Communications Manager. It's ideal for someone with communications experience in a policy campaigning organisation looking to grow their role.

A major focus will be delivering and reporting on our Omaze-funded campaigning project—one of Mencap's 10 strategic priorities for 2025/26—on a fixed-term contract until March 2027.

The role is varied and fast-paced. One day you might be creating a TikTok with the social media team to oppose benefit cuts; the next, leading a creative brainstorm on health inequality campaigns. You'll be supported by a passionate, expert team committed to change for people with a learning disability.

You'll be joining at a pivotal time, with major changes expected across our priority areas—from the NHS long-term plan to benefits, employment and social care reforms. It's an exciting moment to help Mencap increase our influence and protect the rights of people with a learning disability.

Join the team and be part of an organisation passionate about making the UK the best place for people with a learning disability to live happy and healthy lives.

Skills & Abilities

- Strong communication skills to bring projects to life for different audiences while translating complex policy.
- Strong interpersonal skills and ability to give feedback and advice professionally and tactfully to help steer teams in the right direction
- Skilled at influencing change through creating campaign materials
- Excellent attention to detail while working to tight deadlines
- Ability to manage deadlines and ensure smooth delivery across teams

How to apply

Please apply via the job site and include an up-to-date CV that demonstrates your skills and experiences relevant to this position.

If you require any further information, please contact our Recruitment team on 01733 246699

Who you can expect to work with

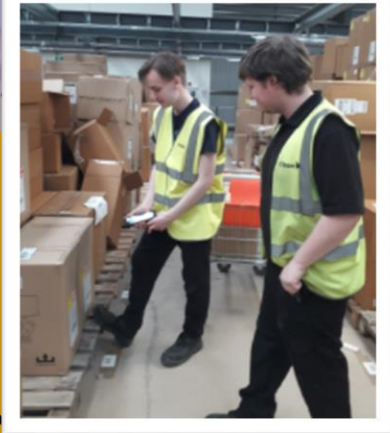
The Comms team

The Policy and Public Affairs team

The Campaigns teams

The Media team

People with a learning disability



Mencap's values and how they apply to this role

We are
Passionate
about making
the world a
better place

You will have a genuine passion for making the world a fairer place

We are
Inclusive
of everyone

You will work alongside people with a learning disability to make sure all different voices are heard and listened to.

We are
Brave
we challenge
and try new
things

You'll try new things and challenge the stigma faced by people with a learning disability

We are
Positive
in our work
and with each
other

You will highlight and celebrate the achievements of the campaigning teams and look to share it with the organisation

We are
Kind
to everyone

You will be kind, supportive and encouraging to everyone you interact with.